



WELCOME TO OUR

# TEACHing Tobacco Newsletter

## Vision

A safe, healthy, and substance-free Tehama County.

## Mission

To support tobacco-free lifestyles to protect and preserve the health of our community.

### *In this newsletter:*

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Friday Night Light (FNL)  
&  
Standing Tall Against Teens  
Using Substances (STATUS)  
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## Coalition Partners

American Lung Association

California Health Collaborative-Si Se Puede

California Tribal TANF Partnership

Communities Energized for Health

Greenville Rancheria

Lincoln Street School

Tehama County 4 Kids

Tehama County Department of Education

Tehama County District Attorney's Office

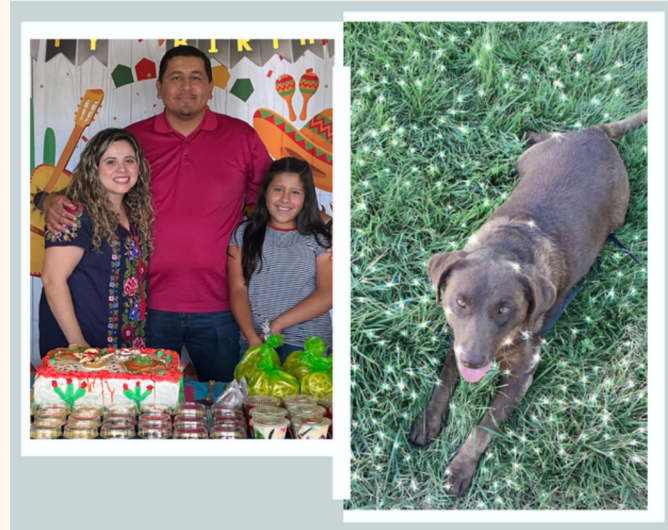
Tehama County Health Services Agency

The Sophisticates Show

# Featured Member

## YULIANA MORENO

Hello! My name is Yuliana Moreno, but, many may know me by Yuli. I have been blessed with a wonderful husband and an amazing daughter. We love doing things together such as sports, camping, board games, watching movies and one of our favorites right now is Mario Kart Wii. Even though I am not a huge animal fan, we do have a few pets: Ginger, a Chocolate Lab, and Bob and Finely, the two goldfish (recent addition). I have been working in tobacco prevention since 2009 at the Tehama County Department of Education. My primary target population is middle and high school students. I love this field because I get to see youth grow in incredible ways from self-confidence to better decision-making skills. I have connected with so many amazing folks throughout my years and I love to soak in as much as I can. I think we are all in this process together, learning from each other and creating a better future for generations to come.



## Spotlight On

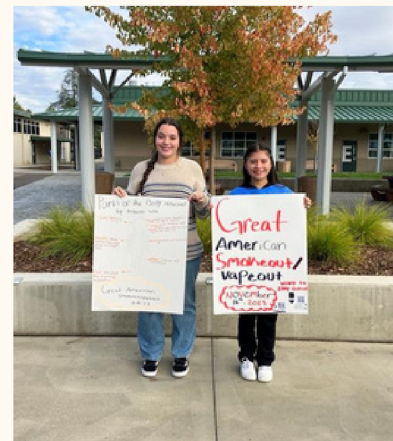
### Salisbury High School Friday Night Light

While brainstorming on what can be done on their campus to promote the American SmokeOut, Salisbury FNL Students came out with the idea of handing out hotdogs and Quitting Kits to encourage youth to quit using tobacco products. A vape drop off was later added. The vape drop off encourages youth to get rid of their vaping devices "NO QUESTIONS ASKED."

#### EVENT FLYER

### Red Bluff High School STATUS Youth Coalition

RBHS STATUS promoted their first Great American Smokeout and Vapeout. The youth leaders decided to create informational posters and placed them around campus to inform their peers about the importance of the day and provide resources encouraging youth to quit. In addition, STATUS worked with the RBHS Spartan Radio to share an informational with the campus during the week leading up to 11/16/2023.



# Tobacco in the News

## The world's first smoking ban is being scrapped by New Zealand's new government



New Zealand's plan to repeal stringent anti-tobacco laws has sparked concern among health and tobacco campaigners, who say the move jeopardizes international efforts to curb smoking.

Health and tobacco campaigners say that New Zealand's plan to repeal laws that would ban tobacco sales for future generations threatened lives and put international efforts to curb smoking at risk.

The country's new center-right coalition will scrap the laws introduced by the previous Labour-led government, according to coalition agreements published on Friday.

The package of measures would have seen bans on selling tobacco to anyone born after 1 January 2009, reduced the amount of nicotine allowed in smoked tobacco products and cut the number of retailers able to sell tobacco by over 90 per cent.

They would have been some of the toughest anti-tobacco rules in the world. A ban on smoking for future generations was subsequently proposed in the United Kingdom, with other countries also considering similar rules.

"This is a major loss for public health and a huge win for the tobacco industry – whose profits will be boosted at the expense of Kiwi lives," said Boyd Swinburn, co-chair of Health Coalition Aotearoa (HCA) in New Zealand.

Continue article [here](#)

# Coming Up

DECEMBER

## TeLA Health Fair

**December 1st, 2023**

10:00 am -12:00 pm

Tehama County Department of  
Education

1135 Lincoln St.

Red Bluff, CA

## Children's Christmas Festival

**December 16th, 2023**

12:00 pm -5:00 pm

Red Bluff Community Center

1500 S. Jackson St.

Red Bluff, CA

## Quit Smoking/Vaping



### TOBACCO CESSATION SERVICES IN TEHAMA COUNTY

#### SERVICE CHANNELS:

📞 1-800-300-8086 (ENG)  
1-800-600-8191 (ESP)

🌐 [HTTPS://WWW.KICKITCA.ORG](https://www.kickitca.org)

💬 [HTTP://KICKITCA.ORG/CHAT](http://kickitca.org/chat)

✉️ TEXT "QUIT SMOKING" OR  
QUIT VAPING" TO 66819

📱 QUIT SMOKING & QUIT VAPING  
MOBILE APPS

Tehama County Health Services Agency- Public  
Division

(530) 527-6824

- Quit Kits & Educational Pamphlets

Tehama County Department of Education  
Tobacco Use Prevention Education (TUPE)

(530) 527-5811

- Youth Group Cessation Classes
  - N-O-T: Not On Tobacco

Greenville Rancheria Tribal Health Center

(530) 528-8600

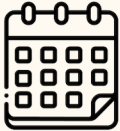
- Group Cessation Classes
  - Second Wind Tobacco Cessation Program

# Get Involved!

Email: [TobaccoEducationProgram@tchsa.net](mailto:TobaccoEducationProgram@tchsa.net)

Call: (530) 527-6824

## Meeting Information



Monthly on the  
fourth Monday



10:00 am to 11:30 am



Microsoft Teams  
or  
Shasta Room at  
1860 Walnut St. Bldg. D  
Red Bluff, CA 96080

Recruitment



Cessation



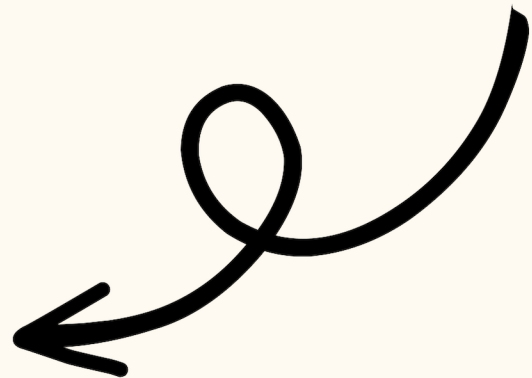
Media



Policy



## Join a Subcommittee!



## New Member Packet

Click [here](#) for a copy of our new member packet which includes our:

- Membership Agreement
- Coalition Bylaws
- Brochure (coming soon)