



WELCOME TO OUR

TEACHing Tobacco Newsletter

Vision

A safe, healthy, and substance-free Tehama County.

Mission

To support tobacco-free lifestyles to protect and preserve the health of our community.

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The wildflowers in bloom at the Red Bluff Recreation Area and East Sand Slough

Our Latest Coalition Project



Substance &
Smokefree
Event

WORLD NO TOBACCO DAY

Community Health Resource Fair



TEACH
Tobacco Education and
Community Health Coalition



MAY 31 | 2024

Lincoln Street School

1125 Lincoln St, Red Bluff, CA 96080

11:00 am to 1:00 pm

In observance of World No Tobacco Day on May 31st come learn the detrimental effects of commercial tobacco use on your physical, and mental health as well as its impacts to the Community.

Tobacco use remains the leading cause of preventable disease and death in the United States.

For more information,
call: (530) 781-6489 or email: tobaccoeducationprogram@tchsa.net

Our Latest Coalition Project



Tobacco Education and Community Health Presents: Community Health Resource Fair Friday, May 31st ,2024

Location: Lincoln Street School
1125 Lincoln St, Red Bluff, CA 96080

Set-up Time: 10:00 am

Event Time: 11:00 am to 1:00 pm

Tear Down/Clean up Time: 1:00 pm

Join us for a free community event for the whole family. Games, music, community resource booths and more. If you would like to join in on the fun and reach out to our local community, sign up to host a booth.

Each booth is encouraged to share information on tobacco prevention in correlation with their agency services. Please contact us if you don't have any tobacco prevention education material.

You may also contact us at tobaccoeducationprogram@tchsa.net or call (530) 781-6489 with questions.



Yes, I would like to host a booth at the Community Health Resource Fair.

Yes, I will have bilingual staff available.

Yes, I will provide free giveaways at my booth.

Agency/Business Name: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

Email Address: _____

What information or service are you providing? _____

Return application to **TEACH** at tobaccoeducationprogram@tchsa.net

Coalition Partner Projects

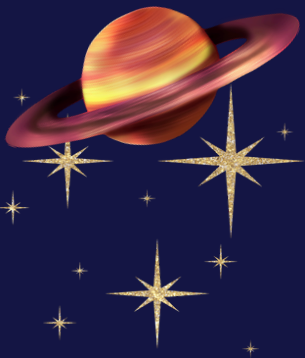
Presentation to the
Maywood Women's Club in Corning
4/3/2024



TEACH Coalition members, Denise and Caitlyn, gave a presentation to the Maywood Women's Club in early April. They introduced the TEACH Coalition to the club and shared about important current projects such as the work being done around smokefree multiunit housing and smokefree outdoor public spaces.

Interested in a presentation to your organization? Email: tobaccoeducationprogram@tchsa.net

2024 Tehama County Youth Summit
4/16/2024



YOUR FUTURE IS
INFINITE
THINK BEYOND



Standing Tall Against Teens Using Substances (STATUS) Tehama County Youth Coalition collaborated with Friday Night Live (FNL) Corning Union High School chapter to plan and host the 2024 Tehama County Youth Summit in Red Bluff on April 16, 2024. The theme this year was Your Future Is INFINITE Think BEYOND.

During the summit, participants had the opportunity to engage in an artistic project, use their voice through poetry, gain awareness on the impact of tobacco products on their mental and social well-being, and encouraged to achieve their dreams no matter the circumstances they face.



2024 Youth Summit Planning Committee



STATUS Youth Leaders

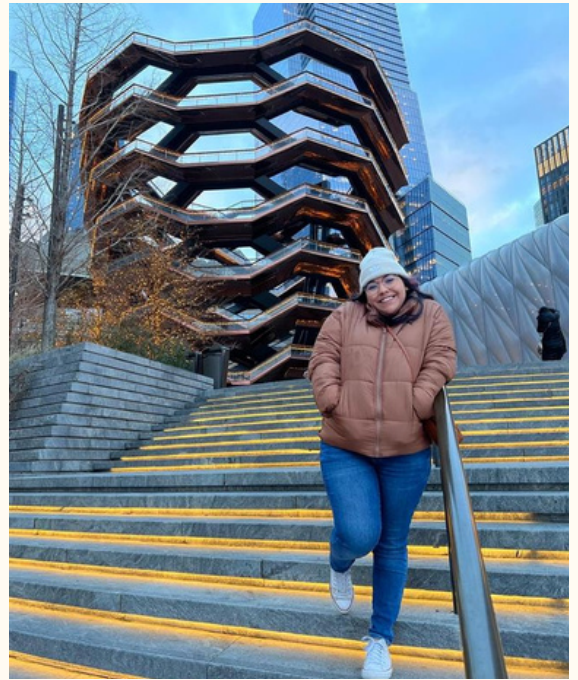


Mosaic Art by Youth Participants

Featured Member

MIREYA CRAIN

Hi, my name is Mireya Crain, and I am the Health Educator for maternal child and adolescent health as well as oral health for Tehama County Public Health. I was born and raised in Red Bluff and moved to Chico to attend Chico State. There I obtained my degree in Health Science with an Emphasis in Health Education. After graduating I moved back to Tehama County to raise my family. I worked in Food Safety for 4 years before moving on to Tehama County Health Services Agency Public Health. In my position as health educator I aim to educate my community on the importance of oral health as well as the need of MCAH. In my personal time I enjoy spending time with my son and dog! We enjoy going on adventures and exploring the beautiful Sacramento River behind our home.



TEACH
Tobacco Education and
Community Health Coalition

JOIN OUR

COALITION



Coalition Goals

EDUCATE about the dangers of tobacco/nicotine product use.

PREVENT youth from starting to use tobacco/nicotine products and breathing secondhand smoke/aerosol.

PROMOTE resources on how to quit using tobacco/nicotine products.

CHANGE policies and social norms on tobacco/nicotine use.

HOW TO JOIN?

1. Obtain a Coalition Membership Packet
2. Review the Coalition Bylaws
3. Review and complete the Membership Agreement
4. Return your signed Membership Agreement to
TobaccoEducationProgram@tchsa.net



(530) 781-6489

tobaccoeducationprogram@tchsa.net

YUROK TRIBE CHAMPIONS PUBLIC HEALTH WITH UNPRECEDENTED COMMERCIAL TOBACCO-FREE POLICY

In a historic move to safeguard public health and preserve the well-being of its most vulnerable members, the Yurok Tribe recently enacted a groundbreaking commercial tobacco law, the Yurok Tobacco Responsibility Ordinance. The far-reaching initiative offers comprehensive protections for people in indoor and outdoor spaces, introduces innovative regulations on litter, and imposes strict commercial tobacco use limitations near areas frequented by school children.

"This ordinance seeks to eliminate exposure to dangerous secondhand cigarette smoke in all tribal spaces," said Joseph L. James, the Chairman of the Yurok Tribe. "It also sends a strong message to our youth about the life-threatening risks associated with the abuse of commercial tobacco products."

The Yurok Tobacco Responsibility Ordinance is unique compared to most other Tribal commercial tobacco policies because it includes:

- All commercial tobacco products – cigarettes, vapes, chew, and emerging tobacco products – are prohibited while exempting Yurok traditional tobacco use.
- Comprehensive protection in both indoor and outdoor spaces.
- Rigorous regulations on litter aimed at reducing tobacco-related waste.
- Strict smoking limitations near areas frequented by school-age children.

The United Indian Health Services (UIHS) received funding from the California Department of Public Health to collaborate with the Yurok Tribe on the development of the Tobacco Responsibility Ordinance. Since 2019, the (CDPH) has provided competitive grant funding through the California Tobacco Prevention Program directly to Tribes for commercial tobacco prevention.

"CDPH is proud to partner with Tribes to address the devastating toll the tobacco industry has taken on California's Native American population. The Yurok Tribe has emerged as a trailblazer in groundbreaking, comprehensive commercial tobacco-free policy that will protect its tribal members and community," expressed CDPH Director and State Public Health Officer, Dr. Tomás Aragón.

The Yurok Tribal Council and tribal departments, along with community members and local health agencies provided input on the new ordinance. At its core, the Yurok Tobacco Responsibility Ordinance exemplifies the exercise of Tribal sovereignty to address pressing public health challenges posed by commercial tobacco uses, which remains the number one cause of preventable death.

As the Yurok Tribe champions public health initiatives, it sends a powerful message to Tribal nations across the country about the importance of exercising sovereign authority to address pressing health challenges. Through collaborative efforts, Tribal communities have the opportunity to shape a healthier, more vibrant future for all.



Coming Up

MAY

Lake California 2024 Safety Fair
May 4, 2024
 10:00 am – 1:00 pm
 Lake California

Cinco De Mayo
May 4, 2024
 10:00 am – 2:00 pm
 North Side Park
 Corning, CA



Special Olympics
May 7, 2024
 9:00 am
 Red Bluff High School
 Soccer Complex
 Red Bluff, CA



Corning Tuesday Night Market
May 7, 2024
 5:00 pm – 8:00 pm
 Solano Street
 Corning, CA



NCCDI Sports Night
May 8, 2024
 5:00 pm – 7:00 pm
 Tehama Center
 650 3rd street
 Tehama, CA



Children's Fair
May 11, 2024
 9:30 am – 12:30 pm
 High Point Assembly
 Red Bluff, CA



Health & Fun Fair
May 18, 2024
 10:00 am – 1:00 pm
 1850 Walnut Street
 Red Bluff, CA



Community Health Resource Fair
May 31, 2024
 11:00 am – 1:00 pm
 Lincoln Street School
 Red Bluff, CA



Tobacco Free Advocate Days

WORLD NO TOBACCO DAY 05/31/2024

May 31st is World No Tobacco Day. This yearly celebration was created in 1987 by the World Health Organization to draw global attention to the tobacco epidemic and the preventable death and disease it causes. The World No Tobacco Day 2024 theme is Protecting Children from Tobacco Industry Interference.

HOW TO OBSERVE THIS DAY

Raise awareness of the problem of tobacco use in your community.
 Encourage someone to quit.

Advocate for your community, make your voice heard.
 Clean up your community

Families, Teens, and
Community Members

Maternal, Child, & Adolescent Health (MCAH) Needs Assessment

Please help identify the
most pressing health
issues affecting families
in Tehama County.
Your input will inform
future plans to improve
health outcomes for
families.

Take Survey
Here



<https://www.surveymonkey.com/r/community24mcah>

Questions? Please call 530-527-6824 or 1-800-655-6854

Supported by funds received by the California Department of Public Health, Maternal, Child, and Adolescent Health



**WE WANT
TO HEAR
FROM YOU**



Familias, adolescentes
y miembros de la
comunidad



Evaluación de necesidades de salud materna, infantil y adolescente (MCAH)

Ayude a identificar los
problemas de salud más
urgentes que afectan a las
familias en el condado de
Tehama.

Sus comentarios
informarán planes futuros
para mejorar los
resultados de salud de las
familias.


Realice la
encuesta aquí



<https://www.surveymonkey.com/r/community24mcah>

¿Preguntas? Por favor llame al 530-527-6824 o al 1-800-655-6854

Aprobado por fondos recibidos por el Departamento de Salud Pública, Salud Materna, Infantil y del Adolescente de California



**QUEREMOS
ESCUCHAR DE
USTED**



Quit Smoking/Vaping



TOBACCO QUITTING SERVICES IN TEHAMA COUNTY

Tehama County Health Services Agency
Public Health Division
(530) 527-6824

- Quit Kits
- Educational Pamphlets

Tehama County Department of Education
Tobacco Use Prevention Education (TUPE)
(530) 528-7391

- Youth Group Cessation Classes
 - N-O-T: Not On Tobacco

Greenville Rancheria Tribal Health Center
(530) 528-8600

- One on One Tobacco Cessation and Support
 - Referral from Physician needed
- Quit Kits

SERVICE CHANNELS:

📞 1-800-300-8086 (ENG)

1-800-600-8191 (ESP)

🌐 [HTTPS://WWW.KICKITCA.ORG](https://www.kickitca.org)

💬 [HTTP://KICKITCA.ORG/CHAT](http://kickitca.org/chat)

✉️ TEXT "QUIT SMOKING" OR
QUIT VAPING" TO 66819

📱 QUIT SMOKING & QUIT VAPING
MOBILE APPS

Get Involved!

Email: TobaccoEducationProgram@tchsa.net

Call: (530) 527-6824

Meeting Information



Monthly on the
fourth Monday



10:00 am to
11:30 am



Microsoft Teams
or
Shasta Room at
1860 Walnut St. Bldg. D
Red Bluff, CA 96080

New Member Packet

Click here for a copy of our new member packet
which includes our:

- Membership Agreement
- Coalition Bylaws
- Brochure

Join a Subcommittee!

Recruitment



Cessation



Media



Policy

